

> ÉDITION  
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RAPPORT  
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# Observatoire de la formation des prix et des marges des produits alimentaires



*Objectives,  
context,  
organization*

*Method*

*Results*



*The French Observatory on formation of prices and margins of food products*



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## **Objectives**

- ❑ *To measure, explain the differences of values at every stage of the food chain*
- ❑ *To produce information shared by all stakeholders and authorities in order to improve relations in food chains*

## **Context of the creation (2010)**

- ❑ *Agricultural crisis, volatility of prices: costs transmission, divergent variations of the upstream and downstream prices,*
- ❑ *Legislation (2008 : a market-oriented law ; 2010 : a law for agriculture adaptation in the context of volatility and reduction of market regulation: contractualization)*

## **Organization**

- ❑ *Statistical and economic working project associating several organizations, not a new government service, not an authority of control of companies*
- ❑ *Orientation and validation of the studies: interprofessional steering committee, independent president (academic), technical direction (management) : FranceAgriMer*

# Methods : 2 approaches

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□ **The main approach** : sectorial analysis of the retail prices and the costs in the food chains, from farm to retail trade

2 steps :

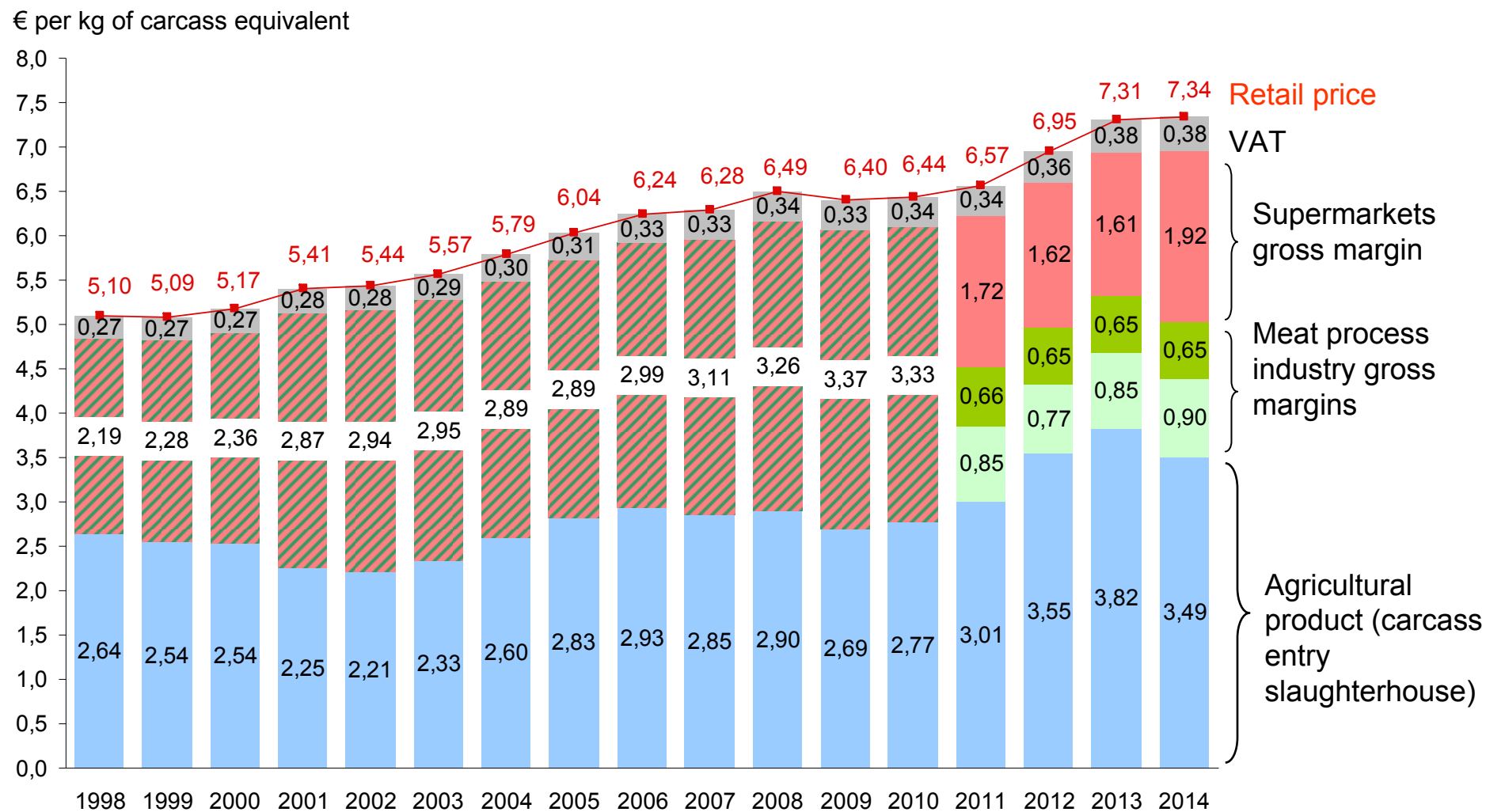
- Decomposition of retail prices =  
value of agricultural raw materiel included  
+ gross margins in food industry processing  
+ gross margins in retailing industry (supermarket)

monthly and annual reports

- Level and variations of agricultural value and gross margins:  
analysis based on sectorial accounts data

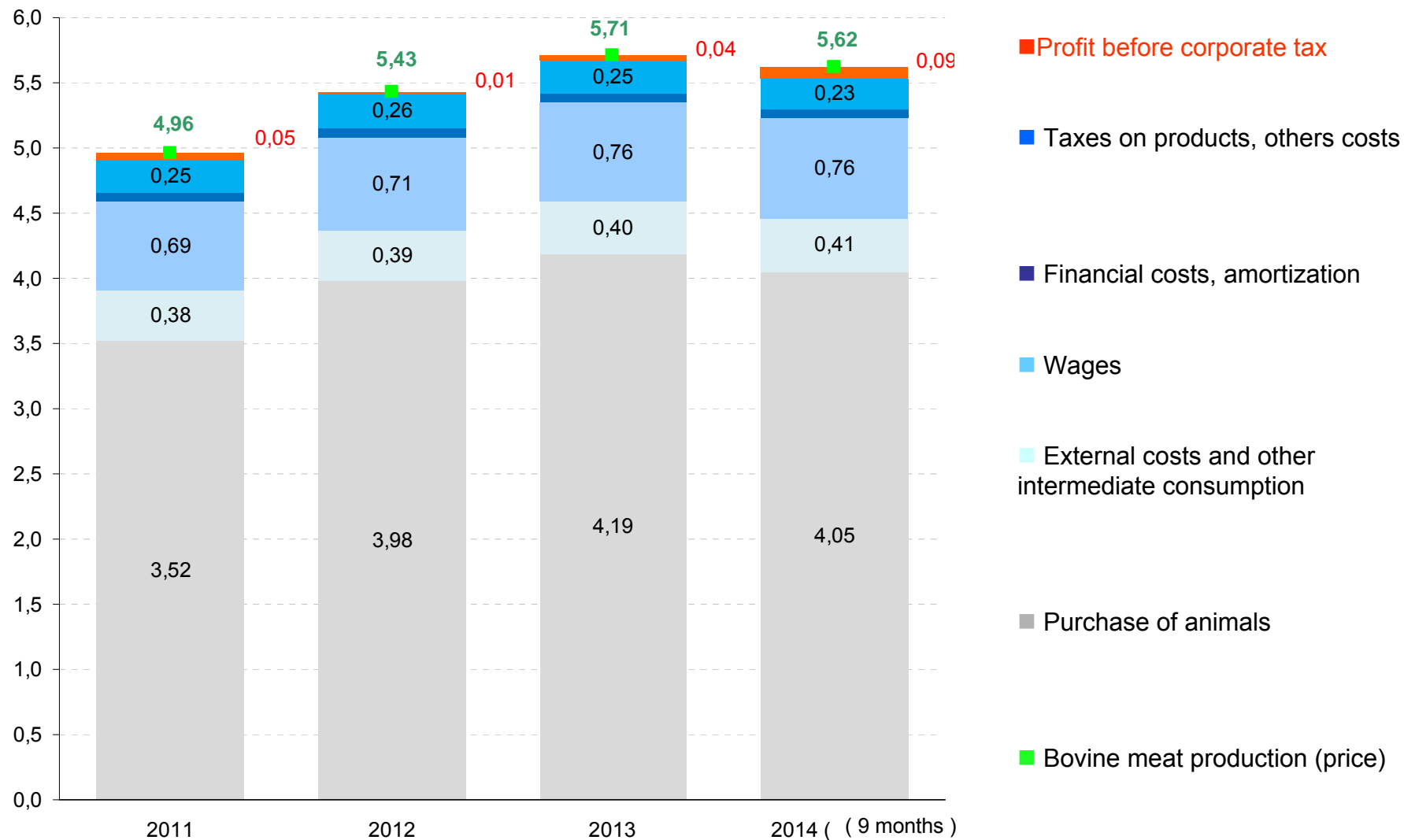
□ **Complementary approach** : macroeconomic decomposition of food consumption into value added in all industry groups (not only food chain) importations and taxes : « ***the Food Euro*** ».

# Results/ An example of retail price decomposition : bovine meat

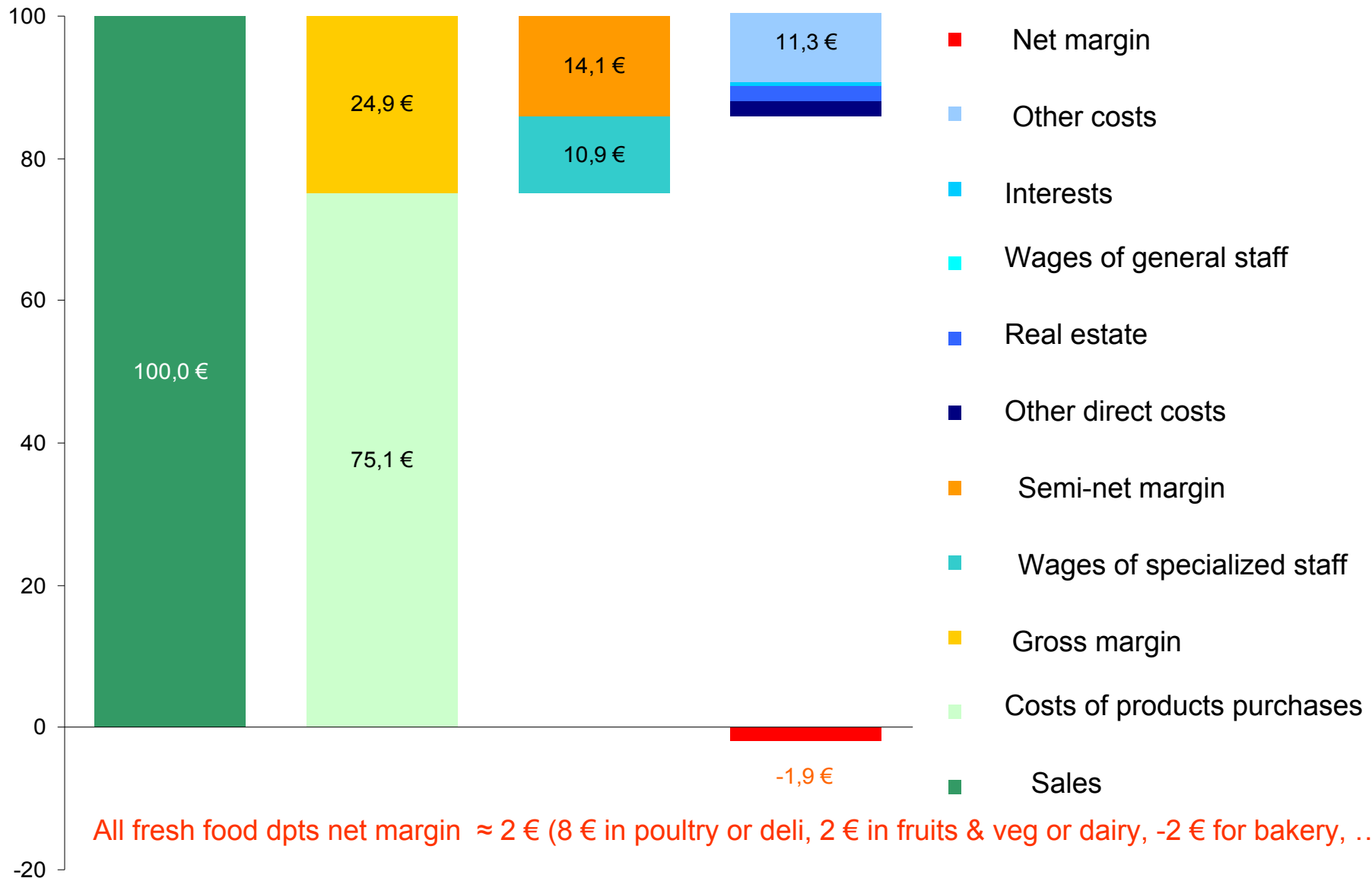


# Results / An example of costs analysis in process industry : bovine meat

€ per kg of carcass equivalent



# Results/ costs in supermarkets meat departments for 100 € sales (2013)



# Results / decomposition of Food Euro into value added

